

**THE COLGATE BETTER WORLD CAMPAIGN ("Campaign")  
Full Terms and Conditions**

1. Information on how to participate and donations form part of these conditions. By submitting a piece of waste and otherwise participating in the Campaign, Participants agree to be bound by these conditions. Submissions must comply with these conditions to be valid.
2. Entry is open to residents of New Zealand and employees of Foodstuffs (NZ) Ltd aged 18 years and over ("**Participants**"). Employees and their immediate families of the Promoter and its agencies (excluding Foodstuffs (NZ) Ltd) associated with the Campaign are ineligible to enter.
3. The Campaign commences at 00.01 on 9 October 2017 and closes at 23.59 on 5 November 2017 ("**Campaign Period**"). Submissions must be received by a Participating Store during the Campaign Period. Submissions received after 5 November will not be accepted.
4. To participate, Participants must, during the Campaign Period:
  - (a) collect a Colgate Better World Recycling Project bag ("**Recycling Bag**") from a Participating New World Store ("**Participating Store**");
  - (b) place accepted oral care waste ("**Accepted Oral Care Waste**") from the following description in the Recycling Bag; and
  - (c) place the closed Recycling Bag into the Colgate Better World Recycling Project Bin ("**Recycling Bin**") at a Participating Store.

"**Participating Store**" means any New World Store in New Zealand.

"**Accepted Oral Care Waste**" means any brand of: toothpaste tubes and packaging, non-electric toothbrushes and packaging, floss containers and packaging and interdental brushes and packaging.

Limit of two recycling bags per person per day during the campaign period. Multiple Recycling Bags will be accepted from each Participant.

5. Participating Store(s) must use the provided pre-paid collection bags to send Recycling Bags to Terracycle for collation and counting. All pre-paid collection bags must be received by Terracycle by no later than 26 November 2017.
6. The Promoter and Terracycle will agree on final confirmed number of items received by no later than 3 December 2017.
7. The Promoter will donate NZ\$1,000.00 in a one lump sum payment to the Keep New Zealand Beautiful Charity ("**The Charity**") as a gesture of good will on or before 28 February 2018 and will further donate NZ\$0.02 for each item of Accepted Oral Care Waste donated by the Participants during the Campaign Period and in accordance with these terms on or before 28 February 2018.
8. For the avoidance of doubt, the Promoter will donate \$0.02 for every piece of Accepted Oral Care Waste as per clause 4 of these Terms and Conditions up to the

total cap set out in clause 9, rather than \$0.02 for each piece of Accepted Oral Care Waste.

9. The Promoter's total maximum donation to The Charity over the entire Campaign Period for donations made in accordance with these terms is NZ\$10,000 (inclusive of the NZ\$1,000 lump sum referred to in clause 7).
8. Recycling Bags and Accepted Oral Care Waste are not redeemable for cash.
9. By submitting a Recycling Bag containing Accepted Oral Care Waste in accordance with clause 4, each Participant agrees that all Recycling Bags are subject to the approval of the Promoter. The Promoter reserves the right to vet all submissions at any time and may request the removal of any items at any time in its absolute discretion.
10. The Promoter assumes no responsibility for any failure to receive a closed Recycling Bag or for inaccurate information or for any loss, damage or injury as a result of technical or telecommunications problems, including security breaches. If such problems arise, then the Promoter may modify, cancel, terminate or suspend the Campaign.
11. Participants consent to the Promoter using their name, image and/or in any media for an unlimited period of time without remuneration for the purpose of promoting this Campaign (including any outcome) and/or promoting any products manufactured, distributed and/or supplied by the Promoter. If requested by the Promoter, the Participant agrees to sign any further documentation required by the Promoter to give effect to this arrangement.
12. All submissions remain the property of the Promoter. Details from submissions will be collected and used for the purposes of conducting this campaign (which may include disclosure to third parties for the purpose of processing and conducting the Campaign) and for promotional purposes surrounding this Campaign. By participating in this Campaign, Participants consent to the use of their information as described and agree that the Promoter may use this information, or disclose it to other organisations that may use it, in any media for future promotional, marketing and publicity purposes without any further reference or payment to the Participant. Participants may access, change and/or update their personal information and obtain a copy of the Promoter's privacy policy and Privacy Collection Statement by contacting the Promoter on (02) 9229 5600 during office hours or visiting [www.colgate.com.au/app/Colgate/AU/Corp/LegalPrivacy.cvsp](http://www.colgate.com.au/app/Colgate/AU/Corp/LegalPrivacy.cvsp).
13. The Promoter is Colgate-Palmolive Ltd of Level 4 Queensgate Tower, 45 Knights Road, Lower Hutt, New Zealand.

**ABBREVIATED TERMS AND CONDITIONS**  
**To appear on bottom of the bag**

Campaign opens 9/10/17 & closes 5/11/17. Donation to be made to Keep NZ Beautiful Society Inc. on or before 28/2/18. Maximum donation is \$10,000. For full terms and conditions see [cypromotions.co.nz](http://cypromotions.co.nz). Promoter is Colgate-Palmolive Ltd (04 5766700)